



STOP PAYING TOO MUCH.

Our live connections improve communication with carriers, so you can lower the cost of shipping, every time you move freight.



No more static tables. No more freight bill audit. No more phone calls. No kidding.

Banyan Technology's live API connections facilitate instant exchange of vital freight-shipping information between shippers, brokers, forwarders, or 3PLs and carriers. Our customers benefit from live pricing, constant visibility of freight movement, and automated freight bill auditing. They pay less to move freight. They make better, more informed decisions. And they do more, with less — faster than they ever imagined.

When your shipping efforts are powered by Banyan, you'll have instant access to your negotiated carriers' rates. Here's what that means:

- no reliance on static rate tables
- no more outdated, time-consuming processes like RFPs
- no hours spent on the phone
- no manual data entry
- no more decision making based upon averages and assumptions

Instead, you'll make better-informed decisions based on live data, and — in the process — you'll boost productivity and profitability.

Our live, carrier connections are the perfect solution to lowering transportation costs for shippers, brokers, forwarders, or 3PLs. If you're not shipping with APIs, you're paying too much and working without a competitive advantage.



Better Pricing

Live connections give you the ability to see quotes directly from each of your carriers on every shipment, and comparing quotes ensures you're always getting the best price. Unencumbered by the cost and maintenance of an average tariff, you can invite carriers to quote on whatever base rate they can be most competitive. No more smoke and mirrors or assumptions – you can see total costs from every carrier, every time.

Better Relationships

Instead of relying on a cumbersome, annual RFP process, give regular feedback to your carriers. When you are always connected to your carrier, you can collaborate monthly on pricing. Live connections provide the data to create feedback loops to let your carriers know what they missed and by how much. As your business and their network changes, they can work with you to process lane-specific adjustments that are instantly available to you.

Automated Tendering

Having live connections with your carrier means that you can instantly book a load with a click of a button. After you book a load, live connections enable your carrier to send you an instant confirmation number letting you know that they received the order and are en-route to pick it up. This peace of mind that your carrier received the request is much more effective than EDI 204s, which can take hours to process.

Live Track & Document Retrieval

Real-time visibility of all loads is accessible through a single system of record for all inbound and outbound shipments. Manual document retrieval is now a thing of the past.

Better Visibility into Your Business

Live carrier connections are the fuel for the analytics that can give your business the competitive edge you need. Meaningful analytics are a must in today's fast-paced business environment - especially logistics performance and freight management.

Automated Freight Bill Management

Live connections enable automated transfer of key data into your current freight bill management system.

You set the thresholds for when to flag an order for review. So instead of having someone on your team reviewing every single line item, they can manage exceptions. Live connections in freight bill management provides the data and ability to resolve disputes and turnaround invoices faster for better cash flow and instant accrual reporting.

Live Connections Equal Hard Cost Savings

At the end of the day, it all comes down to this: leveraging live data reduces costs and helps you better manage your business. Banyan Technology clients are experiencing 10%, 15%, 20% and even 25% reductions in their transportation spending.

Banyan Technology is North America's leading provider of live carrier and API connectivity for transportation management. With more than 1,400 parcel, LTL, volume, and full truckload carrier connections and 28,000 client locations accessing the application, Banyan Technology provides commercial shippers, brokers, and 3PLs with unparalleled access to carrier data. These connections boost efficiency, improve visibility, and deliver permanent reductions in shipping costs.

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