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Smart Business Honors Banyan Technology with 2018 Technology Award

CLEVELAND, OH- March 12, 2018 – Smart Business Magazine recently named Banyan Technology as a recipient of the 2018 Technology Awards as North America’s leading provider of live carrier and API connectivity for transportation management. This award recognizes Banyan Technology as a leader in growing technology organizations that have implemented impactful technology.

The 2018 Technology Award is a result of Banyan Technology’s ground-breaking year in 2017 as the company released more than 10 new product offerings. By delivering new innovations to the marketplace and creating unprecedented efficiencies for their users, Banyan provided the technology infrastructure to transact more than \$500 million in freight.

With more than 34,000 unique client locations accessing Banyan’s application, Banyan leads the transportation industry with over 1,400 carrier connections. Banyan’s API connectivity displaces decades-old technology and manual entry that helps shippers, brokers, and 3PLs boost efficiency and deliver permanent reductions in shipping costs while providing real-time carrier data for users to make informed decisions about their shipments.

“Banyan Technology is a prime example of how this year’s Cleveland Tech Awards honorees are on the cutting edge,” says Dustin S. Klein, publisher of Smart Business. “Through its technology infrastructure and software solutions, it is innovating live connectivity for the

transportation industry by helping carriers increase efficiency, improve visibility and reduce shipping costs. We are pleased to recognize Banyan for its efforts.”

“We’re truly honored to be named one of this year’s recipients of Smart Business Technology Award alongside some of 2018’s top tech companies,” said Brian Smith, CEO of Banyan. “This award is a testament to our dedication to stay on the cutting edge of innovative technology to shape the transportation industry. We love to innovate and support our clients as they are able to consume and change as our new products hit the market. This is a very exciting time for freight and logistics and for Banyan clients in particular.”

As Banyan Technology introduces new enhancements in 2018, the company is positioned to lead the industry in solving the complex issue of first and final mile delivery through local carrier connectivity.

About Banyan Technology

Headquartered in Cleveland, Ohio, Banyan Technology is North America’s leading provider of live carrier and API connectivity for transportation management. With more than 1,400 carrier connections and 33,000 client locations accessing the application, Banyan Technology provides commercial shippers, brokers, and 3PLs with unparalleled access to carrier data. These connections boost efficiency, improve visibility and deliver permanent reductions in shipping costs. For more information on Banyan Technology, visit our website banyantechnology.com.

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