

## GROUND FREIGHT PRICING FROM UPS

## AN INDUSTRY-CHANGING INNOVATION

### Ship More, Pay Less

Shippers and 3PLs have struggled to identify the best options between parcel or floor minimum freight costs. New pricing programs have hit the market that deliver significant competitive advantage. With Banyan's live connections, you have the control to make the best business decisions based on the all-inclusive data we provide in real time. Simply put, it's a game changer.



#### Connect and Compare

No other solution can bring to the table the ability to ship parcels at freight prices. Banyan Technology is the first to establish and refine live connection technology to directly connect to UPS, showing data you need to pay the least amount for the GFP Pricing level. Connect and compare pricing for parcel and freight - Banyan will instantly deliver the data you need to make the right decision at the right price.



#### Analyze and Forecast

Not only can you compare prices of shipping options, you will have the ability to analyze your shipping data to forecast and plan for more beneficial shipping methods in the future. If you have clients that would benefit from shipping through the parcel network, Ground Freight Pricing is that in between shipping option you are looking for. These clients may require shipments from or to offices, homes, shopping malls, kiosks, etc. Plan ahead and ship smarter with analytics from Banyan Technology.



#### Carriers and Modes

Banyan's interface walks you step-by-step through the process of converting parcels to freight pricing and displays all of the options for you. Our system allows you to compare not only costs across carriers, but also across various modes.



UPS Ground with Freight Pricing (GFP) shipments are UPS small package Ground shipments that use a more aggressive freight-level pricing in order to accommodate shippers who ship at a quantity and volume approaching traditional freight floor minimums. We make it not only simple but very cost effective to ship to customers at hard to reach locations such as retailers located inside a mall.

Available across the contiguous United States, automated UPS GFP is available only through Banyan. This contract service is ideal for not only traditionally floor minimum shipments but also mall deliveries, kiosks, home delivery, strip malls, or other non-traditional shipments.

### **GFP Allows You To:**

- Get rates and execute shipments through Banyan's user interface or plug it into your TMS through Banyan's full set of APIs.
- Define logic and parameters to automatically invoke multiple shipment modes and rate groups to include GFP, Parcel, LTL and FTL.

- Rate, print labels and manifests, and track your shipments all from the same solution that you use to process your freight.

Banyan's connectivity platform can be your secret weapon delivering the most options of any connectivity provider on the market. Let's start a conversation about how we can empower your business.



**SHIP MORE**

**PAY LESS**

## **BUSINESS AS USUAL IS NO LONGER AN OPTION.**

With live connectivity directly to your carriers, shippers can now make better-informed decisions based on real-time data, and consequently boost productivity and profitability. Banyan Technology was the first to provide live carrier connectivity, and continues to lead the industry with the most carrier connections and the most robust technology platform.

**World-Class Innovation. Powerful Connectivity. Unrivaled Results.**



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