



FOR IMMEDIATE RELEASE

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Banyan Technology Welcomes Industry Veteran Leader – Lynn Caldwell

Cleveland, OH - Banyan technology is excited to announce that Lynn Caldwell has joined the Banyan Technology team as the Senior Vice President of Business Development. Lynn brings over three decades of innovative sales solution experience in the logistics industry, most recently with UPS Freight where she led the 3pl national sales team.

“We are excited to welcome Lynn to Banyan and look forward to witnessing the strength of her talents as she begins to take our innovations straight into the transportation market,” says Brian Smith, CEO of Banyan.

Lynn is joining Banyan during a record year in client additions and revenues. Lynn will be able to take advantage of Banyan’s recent innovations including an integrated Local Carrier solution, Special Carrier Offerings, and leading multi-modal capabilities as a member of the Business Development team.

“No day is the same in this forever changing business”. Lynn shares, “I am excited to be a part of a Company (Banyan) that is on the forefront of technology.”

About Banyan Technology

Headquartered in Cleveland, Ohio, Banyan Technology is North America’s leading provider of live carrier and API connectivity for transportation management. With more than 1,400 LTL, TL and parcel carrier connections, over 30,000 clients accessing the application and hundreds of Local carrier connections, Banyan Technology provides commercial shippers, brokers, and 3PLs with unparalleled access to carrier data. These connections boost efficiency, improve visibility and deliver permanent reductions in shipping costs. For more information on Banyan Technology, visit our website banyantechnology.com.

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