

**World-Class Innovation. Powerful Connectivity. Unrivaled Results.**



## **Plugging Local Carriers into Live Shipper Connectivity**

Banyan's premier connectivity platform gives Local Carriers a competitive edge in today's shipping logistics market by integrating them directly with their customers — at no cost to the carrier.

### **Stand Out With Live Connections**

Through live API-powered technology, Banyan normalizes connectivity between our client shippers and Third-Party Logistics Providers (3PLs) and their Transportation Management Systems (TMS) solutions.

Whether you're using your current dispatch system or are looking to invest in a technology solution through a leading Banyan partner, Banyan's connectivity platform will plug you into the most popular TMS solutions on the market — connecting you with shippers across North America in real time for instant, two-way communication.

- **Gain access to new business**
- **Supply competitive quotes through live order rating**
- **Save time with automated dispatch**
- **Provide visibility into end-to-end freight movement with live tracking**
- **Connect quickly through leading dispatch solutions**

**Our clients need dependable local services through a single set of API connections. We've got the shippers, and want to make the introductions to you.**

### **Make Profitable Connections — At No Cost To You**

Our clients need to connect to you and pay us for that technical service. You have a direct relationship with the shipper or 3PL through our connectivity technology, establishing an account with them like any customer.

Getting plugged into our TMS community is simple. We just need to know who you are and where you want to service, no additional development needed.

## The Banyan Difference

Banyan's live connectivity platform provides more than an API partner. After all, APIs are just one part of the total picture of live carrier connectivity.

Our platform delivers deep connectivity for shippers by normalizing all of their logistics service partners within their business systems. Rather than relying on batched EDI communications, Banyan connects Local Carriers with these systems in real time so you'll never miss an opportunity, and can receive data flows directly into your dispatch system.

There's no client-based EDI integration expense. Once you have integrated with Banyan's API-powered platform and established a client connection, the client-specific rate and tender requests flow through directly into your system — no manual data entry involved.

Beyond the technology, Banyan helps bring shippers and carriers together to find the right fit for the services provided and the services needed. The more we know about your operation, the better qualified shippers we can bring your way.

Ultimately, Banyan wants to give local carriers a seat at the table for new business from larger entities that insist on API connectivity. We are here to help.

## Find Out How You Can Get Connected

To request more information on Banyan's connectivity platform or create a local carrier profile, contact Banyan's Local Carrier Lead, Danielle Falatach, at:

[dfalatach@banyantechnology.com](mailto:dfalatach@banyantechnology.com) or 800.835.1274

## ABOUT BANYAN TECHNOLOGY

Headquartered in Cleveland, Ohio, Banyan Technology is North America's leading provider of live carrier and API connectivity for transportation management. With over 2,000 TL, LTL, Local and Parcel carrier connections and 34,000 client locations accessing the application, Banyan Technology provides commercial shippers, brokers, and 3PLs with unparalleled access to carrier data. These connections boost efficiency, improve visibility and deliver permanent reductions in shipping costs.

### GET CONNECTED.

31011 Viking Parkway, Westlake, OH 44145 / [www.banyantechnology.com](http://www.banyantechnology.com)